

April 2024 Round Table Meeting Agenda

Opening Prayer, Pledge of Allegiance, and Introductions

CBRT The Business Round Table

Vision: Reflect Christ's glory in the workplace and expand the Kingdom.

Mission: To bring Christ to the marketplace, foster fellowship and promote the adoption of Christian values through the influence of senior business leaders.

Round Table Participants (1-2 minutes, Optional)

Ask for name, business, personal, and professional best this past month & a current challenge.

Topic: Effective Marketing Strategies

- a. What strategies have you found most effective in helping small businesses stand out and thrive?
- b. How do you leverage digital marketing tools and platforms to maximize reach and engagement for small businesses with limited resources?
- c. Can you share the success story of achieving growth through a well-executed marketing campaign?
- d. What marketing techniques have you implemented that delivered significant results for your business?

Applicable Bible Verse(s) ---

"Whatever you do, work at it with all your heart, as working for the Lord, not for human masters."

Colossians 3:23

Individual takeaways and "Wisdom to Share" from today's meeting.

1. What action can I take today based on the outcome of this meeting?
2. How can I challenge others with this information?
3. What "Wisdom to Share" was gained to include in CBRT's monthly blog?

Proverbs 27:17 *"As iron sharpens iron, so one man sharpens another."*

Closing with prayer: All participants engage with a prayer close.

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| New RT registration  | Kalamazoo - 5.17.24  | Grand Rapids 4.19.24  |
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