

July 2024 Round Table Meeting Agenda

Opening Prayer, Pledge of Allegiance, and Introductions

CBRT The Business Round Table

Vision: Reflect Christ's glory in the workplace and expand the Kingdom.

Mission: To bring Christ to the marketplace, foster fellowship and promote the adoption of Christian values through the influence of senior business leaders.

Round Table Participants (1-2 minutes, Optional)

Ask for name, business, personal, and professional best this past month & a current challenge.

Topic: Boosting Sales and Generating Referrals

- a. What sales and referral strategies have proven most effective in driving revenue and expanding your customer base?
- b. What challenges have you faced when generating sales and referrals, and how have you tackled them?
- c. How do you balance generating sales and referrals while maintaining strong customer relationships?

Applicable Bible Verse(s) ---

"Sustain me as You promised, that I may live; let me not be ashamed of my hope." *Psalm 119:116*

Individual takeaways and "Wisdom to Share" from today's meeting.

1. What action can I take today based on the outcome of this meeting?
2. What "Wisdom to Share" was gained to include in CBRT's monthly blog?

Proverbs 27:17 *"As iron sharpens iron, so one man sharpens another."*

Closing with prayer: All participants engage with a prayer close.

New RT registration	Grand Rapids - 7.19.24	Kalamazoo 8.16.24
		